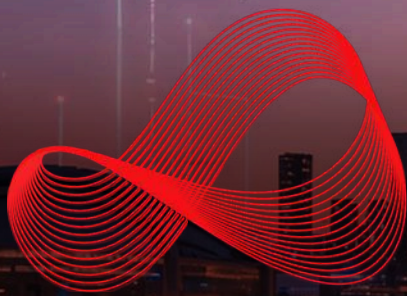


ORGANIZED BY:  vertex
NEXT

POST SHOW REPORT



GLOBAL DATA CENTRE
& CLOUD EXPO
CANADA

Powering the Digital Future

2025 Edition

The International Centre, Mississauga, Ontario, Canada



Every movement begins with a vision.

Ours was to create a platform where Canada's digital infrastructure future isn't just discussed, it's shaped.

Hosted on 7-8 October 2025, Global Data Centre & Cloud Expo Canada was born from the strengths of the Canadian landscape, natural advantages, a collaborative ecosystem, and a commitment to sustainability. The event brought together technology, energy, and innovation to build a greener, smarter tomorrow.

With its cold climate enabling greener cooling and its growing global influence, Canada stands at a defining crossroads. Here, AI acceleration, critical infrastructure, and digital sovereignty converge, setting the stage for a new era of innovation.

But technology alone doesn't build the future. Collaboration does, and that's why we united leaders from tech, energy, and policy to shape what comes next.

A POWERFUL CONVERGENCE

of Technology, Energy,
and Innovation, Driven
by Canada's
Leadership

EXECUTIVE SUMMARY

Strategic Purpose and Vision:

The Global Data Centre & Cloud Expo Canada 2025 stands as a catalyst to accelerate Canada's digital infrastructure evolution. By bringing together innovators, operators, policymakers, and technology providers, it became a platform to drive collaboration, promote sustainable technologies, and build the foundation for a scalable, connected future.

Value Propositions and Key Differentiators

1. Free-to-attend exhibition and expert-led seminars
2. Global perspectives meeting local opportunities
3. Hands-on demos and innovation showcases



Key Highlights



Two-day conference program



Comprehensive technology showcase



Cross sector participation



High-level networking engagements

KEY SECTORS

Global Data Centre & Cloud Expo Canada brought together a powerful cross-section of industries driving the future of digital transformation. Each sector plays a pivotal role in shaping Canada's evolving digital infrastructure landscape, from cloud and energy to finance, government, and cybersecurity. The following sections provide a focused snapshot of these industries, their impact, and their growing relevance in the ecosystem.

Data Centres, Cloud Infrastructure & AI

Banking & Finance

Government, Policy & Consulting

Cybersecurity & Data Protection



Energy & Sustainability

Digital Infrastructure & Investments

Manufacturing & Transportation

Healthcare & Education



HIGHLIGHTS



Technical Seminars



50+ Exhibitors



2 Day Conference



50+ Speakers



18+ Speaking Sessions



Dedicated Networking



1283 + 440 Attendees & Delegates

GDCC 2025: HIGHLIGHTS IN ACTION



Joseph Reece

Vice President, Solution Architects
Schneider Electric



Marc Mondesir, Colby Cox and René de Vries;

Networking at the VIP Lounge



Networking Party

CONFERENCE OVERVIEW



GDCC 2025 revolved around the transformative theme of Digi Infra, highlighting how data, AI, and cloud infrastructure are converging to drive the next era of global digital transformation. The conference convened visionary leaders and innovators in data centres, connectivity, and sustainable technology. Through thought-provoking keynotes and high-impact discussions, GDCC 2025 established Digi Infra as the foundation of the world's intelligent and interconnected future.



50+
Speakers



18+
Conference
Sessions



340+
Conference
Delegates

CONFERENCE TRACKS

The discussions at GDCC 2025 spanned Canada's digital transformation journey, from strategic policy directions to breakthrough technologies. Key sessions highlighted innovation in infrastructure, cloud, sustainability, and investment, alongside governance and security priorities. Each pillar reflected the convergence of technology, policy, and industry driving Canada's next phase of digital growth.



AI in Future Technology & Cloud Evolution:

- Multi-cloud, hybrid/edge architectures
- Hyperscale expansion & infrastructure optimization

Technical Innovation & Sustainability:

- Climate-adaptive cooling & AI operations
- Renewable/LNG/Hydrogen solutions

Investment & Regional Development:

- National-provincial opportunity alignment
- Collaborative models for growth

Strategic Foundation & Market Insights:

- Canada's digital ambitions
- Key trends, growth, and policy-technology convergence

Governance, Security & Compliance:

- Technology-policy-talent balance
- Zero Trust & cybersecurity frameworks

KEY SPEAKER Highlights



Hon. Nate Glubish
Minister of Technology & Innovation



Govt. of Alberta



Hon. Sam Oosterhoff
Associate Minister of Energy-
Intensive Industries



Govt. of Ontario



Marc Mondesir
Managing Director and VP



Equinix Canada



Sean Maskell
President and General Manager



Cologix Canada



Joseph Reele
Vice President, Solution Architects



Schneider Electric



Amanda Trumble
Data Center Segment Lead -Americas



ABB



Michel Chartier
Director, National Market Leader Data
Centres Property and Buildings



WSP Canada Inc.



Bill Ohlson
Principal Executive Security
Advisor



Amazon Web Services



Matthew Leppanen
Director – Marketing &
Partnerships



Bell Canada

SPEAKER

TESTIMONIALS



The Global Data Centre & Cloud Expo 2025 was a great experience, fantastic networking, strong engagement, and a real sense of how Canada's community is driving growth in data centres, cloud, and AI. Cologix's very own Frank Cirinna as moderator was the cherry on top. Frank brought great energy and insight to the "The Future of Hyperscale" Fireside Chat that I participated in. Can't wait for the next event!

— Sean Maskell

President and General Manager
Cologix Canada

The Global Data Centre & Cloud Expo Canada was exceptionally well organized, with seamless preparation and highly responsive support throughout. The discussions were diverse and insightful, reflecting the industry from multiple perspectives, design, certification, standards, and operations. The quality of the audience and engagement was truly impressive. A key takeaway was the growing importance of sustainable operations as a defining factor for market leadership.

— Juan Orozco

Senior Consultant
Uptime Institute



SPEAKER TESTIMONIALS



Being part of the panel was a great experience! The discussions were engaging, and the audience asked thoughtful, well-informed questions that added real value to the session. Most attendees came from the AI and Cloud ecosystem, facing shared industry challenges, which made the conversations highly relevant and impactful. Bringing some of the brightest minds together on a single stage is always powerful for our industry. The impact may not be immediate, but it sets meaningful change in motion.

— Michel Chartier

Director, National Market Leader Data Centres
Property and Buildings
WSP Canada Inc.

Global Data Centre & Cloud Expo 2025 provided unique insights into Canada's present and more important, future, within the global AI-driven development that is now occurring. The nation's existing strengths in sustainability and governance has the potential to be leveraged to make Canada one of the few key countries in the world as an AI hub and development center that can attract the world's best talent. I had a large number of great interactions with the event's attendees and look forward to GDCC's continued contributions to this critical segment of the global Digital Economy.

— Roger Strukhoff

Chief Research Officer &
Editor-in-Chief
International Data Centre
Authority



VISITORS & INVESTORS OVERVIEW

94%

Found the products and solutions at the event to meet their expectations

93%

Attended to address challenges and opportunities in the market.

94%

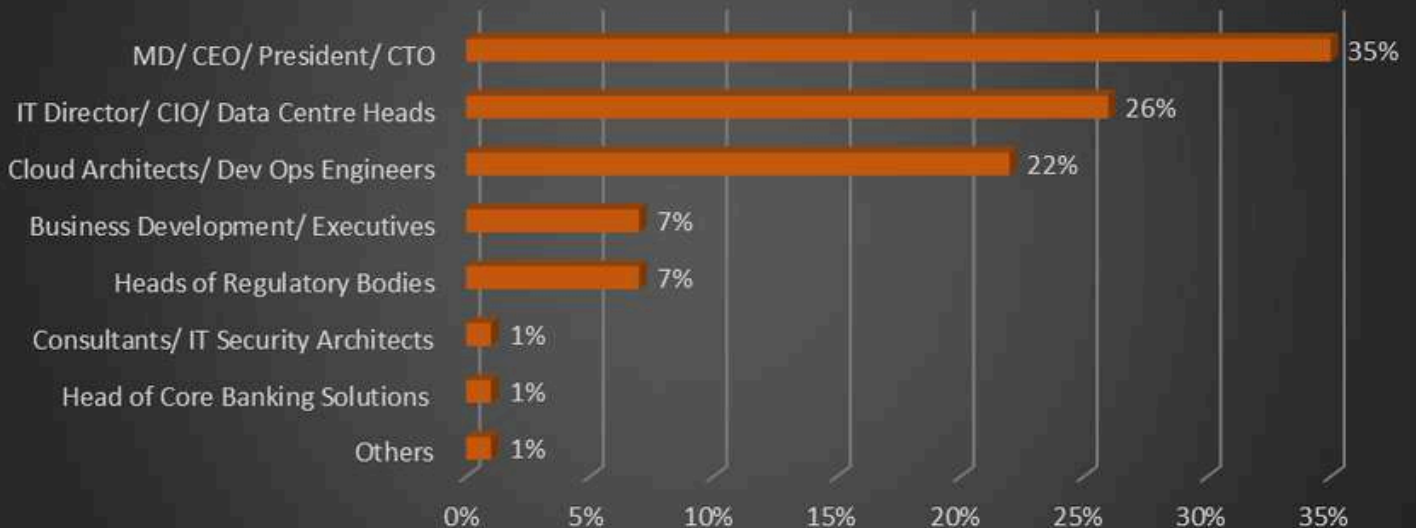
Confirmed the event is important to attend.

96%

Are likely to attend the 2026 edition.



Key Designations Attendee %



VISITOR TESTIMONIALS



What a week for [#GlassWorksAI](#) in Toronto! ca

We started the week by attending the first edition of [Global Data Centre & Cloud Expo Canada](#) where we had insightful discussions about the Canadian Data Center market and Corning's AI connectivity solution. [Augusta Smith](#) and [George White](#) set us up with an awesome booth that kept us busy all day!



I had the opportunity to attend the [Global Data Centre & Cloud Expo Canada](#) on October 7-8, and it was an incredible experience exploring how data centres, cloud infrastructure, and cybersecurity are shaping the next wave of digital transformation.

The sessions and networking at the International Centre in Mississauga brought together industry leaders who are genuinely pushing boundaries in scalability, security, and sustainability.

Some of my biggest takeaways came from [Kurt Graves](#) and the team at [Delta Controls](#), where I learned how control systems are being reimaged for performance and reliability, and from [maplecolo](#), which showcased what it means to operate a globally connected Tier 4 data centre while embracing quantum-safe technology.

[Corning Optical Communications](#) highlighted how high-density fibre cabling is reshaping capacity and scalability in modern facilities, while Sunbird Software impressed me with a practical DCIM solution that simplifies operational efficiency.

Had a great time at [Global Data Centre & Cloud Expo Canada](#)! It was an excellent opportunity to connect with industry experts and explore the latest innovations in data center technologies.

Enjoyed insightful conversations with industry leaders. A special thanks to [Andrew Williams](#) for walking through the capabilities of [#GlassWorksAI](#) and sharing how it's shaping the future of intelligent data center operations.

Always open to learning and connecting with fellow innovators!



Great insights from the [Global Data Centre & Cloud Expo Canada](#), which brought together leaders driving the future of digital infrastructure across Canada and North America.

It was a pleasure hearing Hon. [Nate Glubish](#), Alberta's Minister of Technology and Innovation, highlight the province's growing role in the data center sector and the increasing need for power stability, reliability, and sustainability.

As data centers scale to meet rising digital demand, [GE Vernova](#) through its Power Conversion and Power Storage businesses is well-positioned to add value to the North American and global ecosystem. GEV's expertise in high-efficiency power systems, grid integration, and advanced energy storage supports stable, resilient, and flexible power infrastructure, essential for both hyperscale and edge facilities.

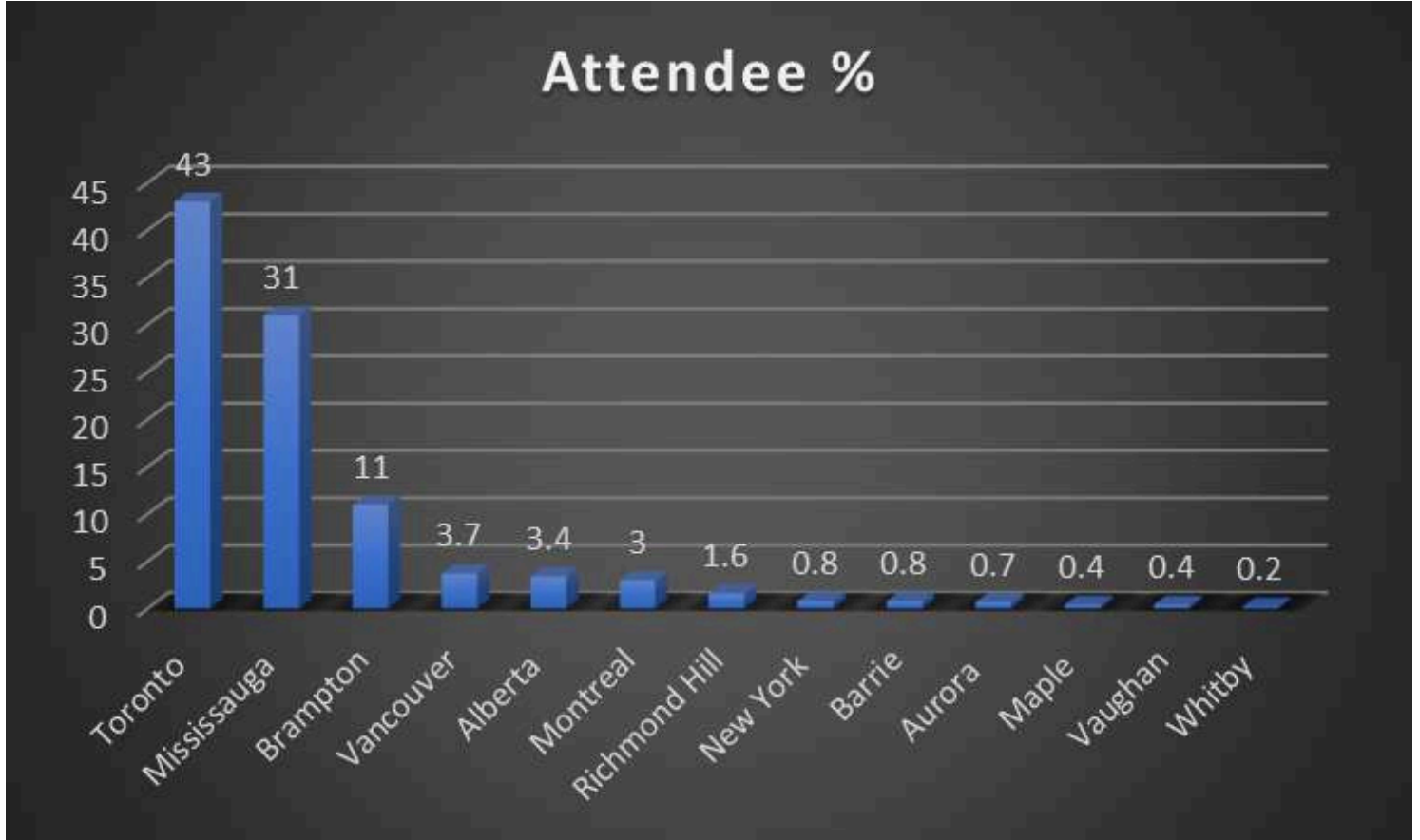
It was also a productive opportunity to meet with key industry players and explore collaborations that will help advance the region's digital and energy transition. Exciting momentum ahead in the data center space!

Had a great time attending [Global Data Centre & Cloud Expo Canada](#) — insightful sessions and top-tier networking! 🚀 [#CloudExpoCanada](#) [#DataCentreInnovation](#) [#TechLeadership](#) [#DigitalTransformation](#) [#TorontoTech](#) [#CloudComputing](#) [#AIInfrastructure](#)

[Bill Henneberry](#) [Emma Reese](#) [ABB](#) [Schneider Electric](#) [Global Data Centre & Cloud](#)



VISITOR GEOGRAPHIC OVERVIEW



EXHIBITOR OVERVIEW

At GDCC 2025, exhibitors occupied centre-stage in Canada's digital-transformation story, framing the event as a dynamic showcase where infrastructure, cloud services, investment and sustainability converge with governance and security imperatives. Across the exhibition floor and partner-zones, vendors and solution-providers demonstrated how advanced data-centre design meets the demands of net-zero ambitions, how hyperscale and multi-cloud environments drive agility for Canadian enterprises, and how investor-backed platforms are catalysing growth across the digital-ecosystem.

The result: an ecosystem-rich marketplace in which the future of Canada's digital infrastructure is not just discussed, but brought to life through tangible products, partnerships and propositions.



EXHIBITOR TESTIMONIALS



On October 7–8, ABB joined Canada's premier event for data centre and cloud technologies as a Gold Sponsor.

We showcased how ABB helps power the digital infrastructure behind AI, healthcare, education and e-commerce — with solutions that help make data centres smarter, more efficient and future-ready.

A highlight of the event was Amanda Trumble, Data Centre Segment Lead for the Americas, who shared how AI and machine learning are transforming data centre operations.

ABB is proud to help data centres stay ahead — powering the digital world.

Thanks Global Data Centre & Cloud Expo Canada for having us!

AMBICO exhibited at the Global Data Centre & Cloud Expo Canada in Toronto, ON this week, connecting with so many innovative companies dedicated to building a safer, smarter, and more resilient digital world, sharing the same mission that drives our work.

At AMBICO, we understand the growing need for performance-driven door solutions in data centers and digital security environments. Our Radio Frequency (RF) Door Assemblies and RF-Acoustic Combination Assemblies are purpose-built to protect critical data by minimizing electromagnetic interference and sound transmission, ensuring the reliable, uninterrupted operation of today's most advanced facilities.

Thank you to everyone who stopped by our booth, we look forward to building on the conversations we started!



Two weeks ago, we joined the Global Data Centre & Cloud Expo Canada, where we showcased how Delta Controls and Optimum Data Cooling Ltd. are redefining performance and reliability for mission-critical data centres around the world.

From Formula 1's fastest decisions to enterprise-scale data infrastructure, our Red5 platform proved why precision matters. By delivering stability, efficiency, and reliability, we ensure that the data driving innovation never stops flowing.

Thank you to everyone who stopped by our booth to learn how Delta Controls powers the next generation of intelligent data environments.

The Global Data Centre & Cloud Expo Canada was a fantastic event for the Excool team.

Derek Bailey and George Seguin had consistent traffic to their booth, keeping them busy with continuous conversations about Excool's advanced data center cooling solutions.

It was a great opportunity for networking and establishing leads and proved to be a very fruitful event.

Thanks Global Data Centre & Cloud Expo Canada!



FEATURED EXHIBITORS



MARKETING OVERVIEW

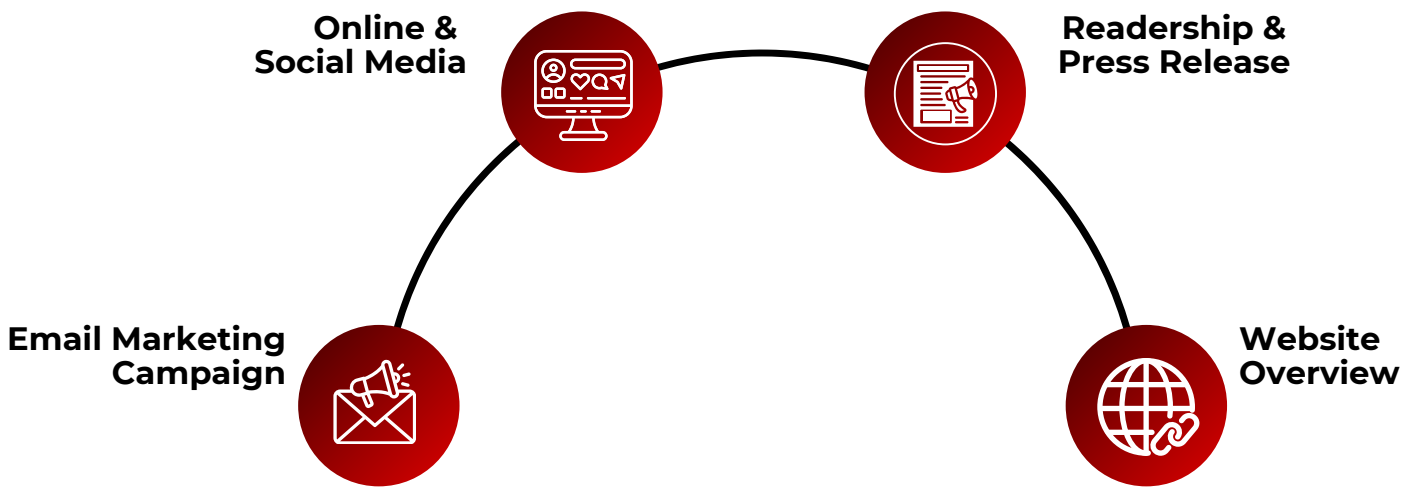
Global Data Centre & Cloud Expo Canada 2025 executed a focused marketing campaign integrating pre-show and post-show strategies to maximize reach and engagement. Alongside promoting event themes and amplifying thought leadership, the campaign strategically spotlighted exhibitors through targeted digital activations, sector-specific promotions, and audience engagement initiatives. This cohesive approach strengthened brand visibility, drove delegate registrations, and positioned GDCC as a leading platform for Canada's digital infrastructure ecosystem.



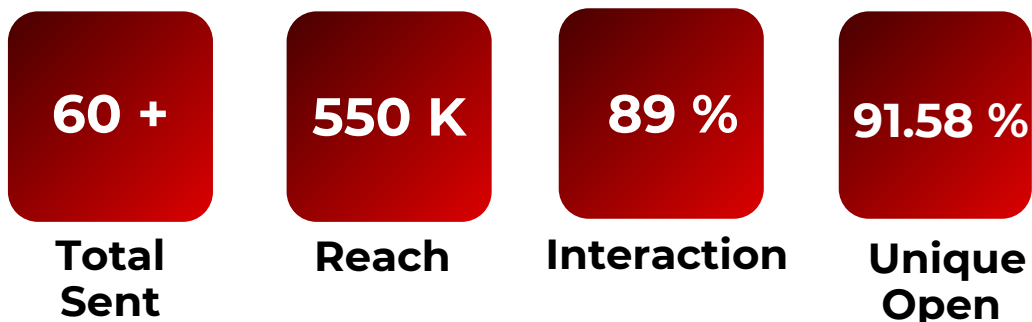
MARKETING ANALYSIS REPORT

This analysis provides a performance overview of key marketing verticals, Email Marketing Campaigns, Online & Social Media, Readership & Press Release, and Website Traffic & Engagement. Each channel was evaluated in terms of reach, engagement, and conversion to assess campaign effectiveness and audience behaviour.

The integrated approach not only enhanced exhibitor exposure through targeted sectoral activations but also amplified thought leadership narratives, reinforcing GDCC's positioning as a central hub for Canada's digital infrastructure ecosystem.



Email Marketing Campaign Performance Overview



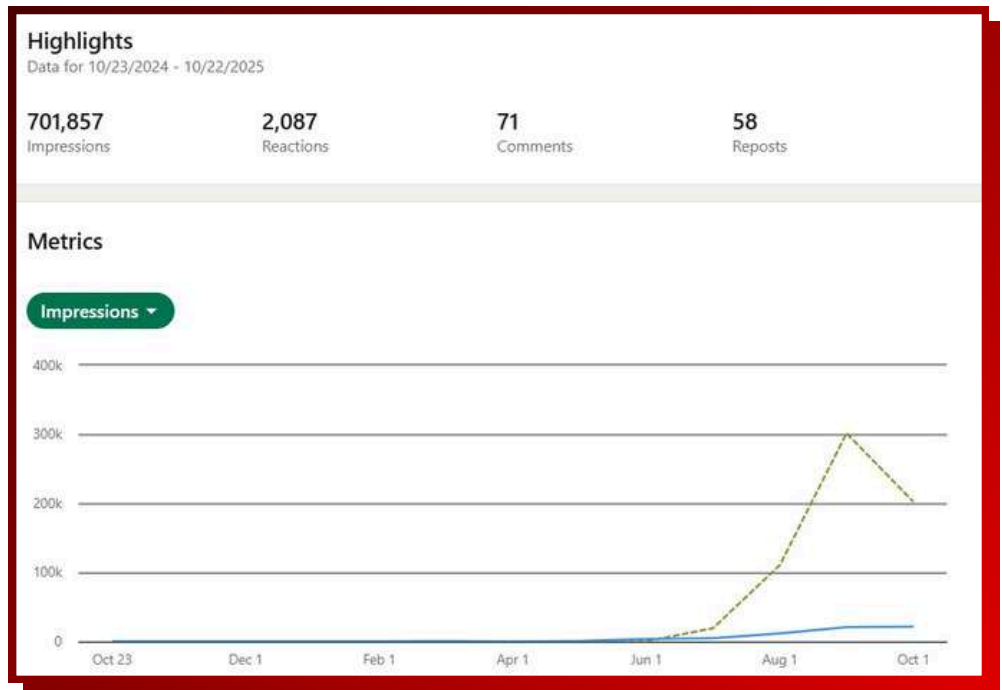
ONLINE & SOCIAL MEDIA OVERVIEW

912 K

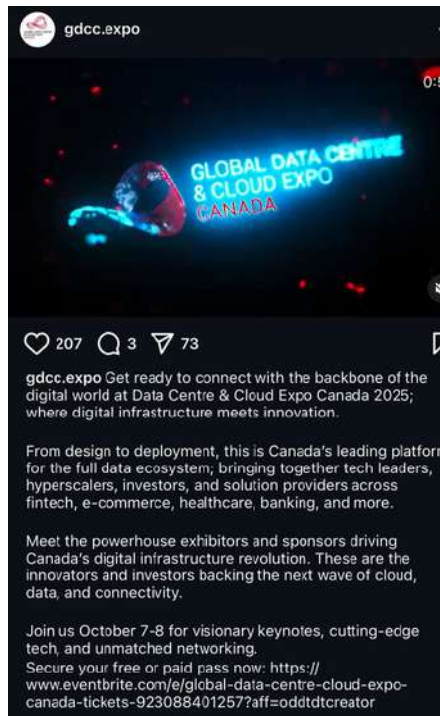
Total Impressions



Instagram



LinkedIn



READERSHIP & PRESS RELEASE OVERVIEW

8195

Total Views

1394

Total Postings

4

Total Press Release

Share [in](#) [X](#) [f](#) [e](#) [p](#) [...](#)

TORONTO--(BUSINESS WIRE)--The much-awaited Global Data Centre & Cloud Expo Canada is now only a few days away and is creating quite the buzz. Taking place October 7–8 at The International Centre, Toronto, the event is set to convene a powerful gathering of executives, innovators, and policy leaders as the country's premier forum for data centre, cloud, and AI-driven innovation.

GDCC 2025 comes at a defining moment, standing at the crossroads of three revolutions: the **AI revolution**, rewriting how businesses and societies operate; the **sustainability revolution**, demanding that we power our digital future responsibly; and the **connectivity revolution**, where borders are erased by the seamless flow of cloud, data, and innovation. Together, these forces underscore the urgency, and the opportunity, of Canada's digital infrastructure transformation.

Industry leaders from **Equinix, Cologix, AWS and many more** will take centre stage at the conference, alongside global experts who will address how data centres have become the backbone of Canada's digital transformation. The program will explore sector-wide dependence from AI and fintech to banking, energy, manufacturing, and telecom showcasing how resilient digital infrastructure enables growth, sustainability, and security across the economy.

Building on this momentum, GDCC 2025 has some of the world's most influential technology companies like **Schneider Electric, ABB, Siemens, Eaton, and Corning** onboarded as key sponsors, affirming their commitment to Canada's rapidly growing digital infrastructure market. The exhibition floor will bring together pioneering companies and solutions that are redefining the future of connectivity, cloud, and clean energy integration.

Canada's Data Centre and Cloud Expo Set to Gather Industry Leaders in 2025

NEWS PROVIDED BY
ENI Presswire
SEP-04, 2024, 10:36 AM EDT

Engage with peers, share knowledge, and discuss the evolving landscape of data centre technologies.

MISSISSAUGA, ONTARIO, CANADA, September 24, 2024 (ENI Presswire.com) -- The Global Data Centre & Cloud Expo Canada is scheduled for October 7-8, 2025, at The International Centre in Mississauga, Ontario. The event will gather professionals and key stakeholders from the data centre and cloud computing industries to explore the latest advancements, trends, and strategies in these critical sectors.

With digital infrastructure forming the backbone of modern business, the expo provides an important platform for attendees to connect, share knowledge, and explore emerging trends in data centres and cloud computing. This year's agenda will feature presentations and discussions from leading experts on topics such as Hyperscale Data Centres, Artificial Intelligence (AI), Sustainability, Internet Exchange Points (IXPs), and Telecommunications.

Shihj Taneja, Chief Commercial Officer of Vertex Next, the event organizer, commented:

"Vertex Next is excited to host the Global Data Centre & Cloud Expo Canada in 2025. This event brings together innovators, experts, and decision-makers to discuss the evolving challenges and opportunities within the data centre landscape. Our aim is to create an environment conducive to knowledge sharing and collaboration."



Event

Global Data Centre & Cloud Expo Canada

October 07 - October 08, 2025

The Global Data Centre & Cloud Expo Canada (Oct 7-8, 2025, Mississauga) will be Canada's largest platform for the data centre and cloud industry. Hosted by global event leader Vertex Next, the expo will drive innovation, investment, and collaboration across the digital infrastructure ecosystem.

This premier platform is designed to unite the full spectrum of the data industry—from hyperscalers and colocation providers to cloud platforms, energy specialists, and government stakeholders—positioning Canada as a key destination for infrastructure investment and strategic partnerships.

Powering the Digital Future

SEARCH NEWSLETTERS WATCHLIST

THE GLOBE AND MAIL

This section contains press releases and other materials from third parties (including paid content). The Globe and Mail has not reviewed this content. Please see [disclaimer](#).

Vertex Next Launches Global Data Centre & Cloud Expo Canada Exhibition & Conference

GetNews - TGAM - [GetNews](#) - Mon Jun 30, 10:10AM CDT

Vertex Next, a global exhibitions leader based in Dubai, is expanding into North America with Global Data Centre & Cloud Expo Canada, a premier event uniting Canada's digital infrastructure ecosystem. Held on October 7–8, 2025, in Mississauga, it brings together leaders in data centre, AI, cybersecurity, and connectivity. With ABB, Siemens and Corning on board, the event is set to shape the next era of innovation and infrastructure transformation.



Vertex Next Brings Transformative Vision to Canada with the Legacy of Global Data Centre & Cloud Expo Canada 2025

Vertex Next, a global exhibitions and conferences organiser headquartered in Dubai, UAE, is expanding its international footprint to North America. The company creates strategic platforms that connects buyers and sellers across high-growth markets in the Middle East, Africa, Asia, Europe and now Canada, with **Global Data Centre & Cloud Expo Canada**. Focused on enabling access to cutting-edge solutions and industry insights, Vertex Next is committed to driving business

"A strategic platform for digital infrastructure leaders to connect, collaborate, and innovate."

NEWS CHANNEL
NEBRASKA
CENTRAL

NEWS ACCUWEATHER NON SPORTS NOW STORE

PRESS RELEASE

Vertex Next Launches Global Data Centre & Cloud Expo Canada Exhibition & Conference

A strategic platform for digital infrastructure leaders to connect, collaborate, and innovate, Vertex Next, a global exhibitions leader based in Dubai, is expanding into North America with Global Data Centre & Cloud Expo...

Monday, June 30th 2025, 10:52 AM CDT

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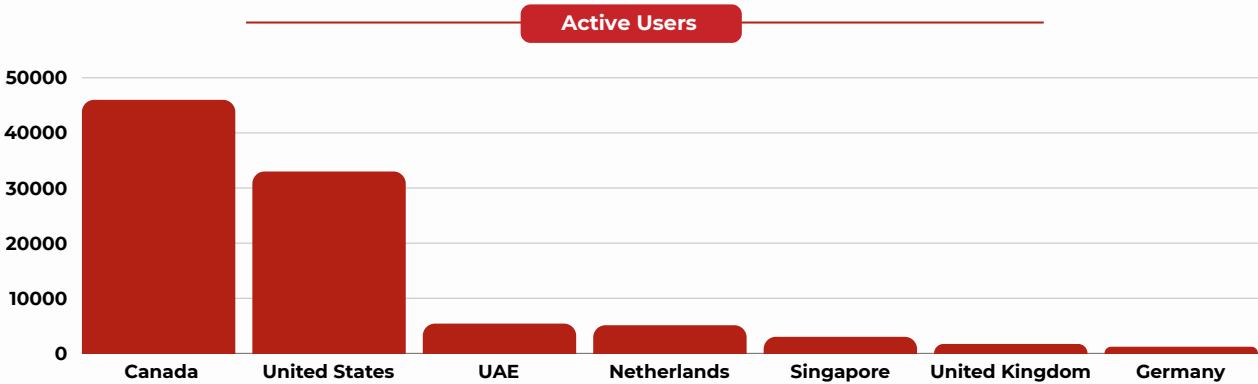
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Scheduled for **October 7–8, 2025**, at **The International Centre in Mississauga**, the **Global Data Centre & Cloud Expo Canada** brings together the full spectrum of Canada's **digital infrastructure ecosystem** including edge computing, cybersecurity, connectivity, utilities and sustainability.

Anchored in the vision of enabling **secure, scalable, and sustainable** digital infrastructure, the **Global Data Centre & Cloud Expo Canada** stands out as a comprehensive platform that mirrors the evolving nature of today's digital ecosystem. It delivers a powerful mix of **thought leadership and practical insight** through insightful keynotes, interactive panels, focused workshops and beyond by leading Canadian and global experts. Attendees will walk away with actionable strategies and a clear view of what's next in data centres and digital infrastructure ecosystem.

WORLDWIDE WEB ENGAGEMENT REFLECTING PEOPLE'S GROWING **GLOBAL INTEREST**



Website Overview

203 K
Page Views

94 K
Unique Visitors

467 K
Interaction

A screenshot of the website for the Global Data Centre & Cloud Expo Canada. The header includes the event name, dates (7-8 October 2025), location (Ontario, Canada), and navigation links (Home, Exhibition, Exhibitor Directory, Conference, Speakers 2025). A red "Enquire Now" button is in the top right. The main banner features the text "GLOBAL DATA CENTRE & CLOUD EXPO CANADA" and "Powering the Digital Future", with dates and location below. A second "Enquire Now" button is at the bottom center. Social media icons for Facebook, Instagram, and LinkedIn are in the bottom left.

NETWORKING DINNER OVERVIEW

The Networking Party on 7th October 2025 marked one of the most impactful moments of Global Data Centre & Cloud Expo Canada 2025. Designed to foster meaningful engagement, the evening brought together senior executives, industry pioneers, technology innovators, investors, and government representatives in an exclusive setting.

The event served as a strategic platform where partnerships were initiated, alliances strengthened, and future collaborations charted. Beyond the exchange of ideas, attendees benefited from direct access to key decision-makers and industry influencers, enabling discussions that extended far beyond the exhibition floor.

Set against a sophisticated and vibrant atmosphere, the networking evening offered a perfect balance of business and conviviality, ensuring delegates could build trusted relationships, explore investment opportunities, and strengthen their presence in the Canadian digital infrastructure ecosystem.



 THANK YOU

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Gold Sponsor



Silver Sponsor



Media Partner

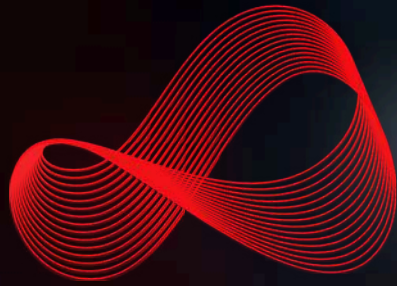


Partner Events



Knowledge Partner





GLOBAL DATA CENTRE
& CLOUD EXPO
CANADA

See You Next Year

20 – 21 October, 2026

The International Centre, Mississauga, Ontario, Canada

Powering the Digital Future

www.gdcc-expo.com

info@gdcc-expo.com

+1 707 8990 010



#GDCC2026